DECEMBER 2006



CITROËN C3 PLURIEL

A unique concept with so much more

Who knows what you'll be doing tomorrow? If the mood is right, you go with the flow and your car needs to be able to react to the spontaneity of the moment too. That's what the C3 Pluriel is all about.

And it does it in real style, but the C3 Pluriel is so much more than a pretty face. Rest assured, the C3 Pluriel has real strength of character and inner beauty too. It's packed with a level of equipment, safety features, technology and storage unheard of until now.

You have the option of either the 1.4i, 1.4HDi or 1.6i 16V SensoDrive model. Whatever your choice, these engines provide an effective blend of performance and economy.

C3 Pluriel key equipment

- Electric full length sliding and fully retractable roof
- Removable roof arches
- Multi-function on-board trip computer
- ABS with Electronic Brakeforce Distribution (EBD)
- Emergency Braking Assistance (EBA)
- Variable power assisted steering
- Oriver's, front passenger's and front lateral airbags
- Electric windows (front and rear) and door mirrors
- RDS stereo radio/CD player
- Height and tilt adjustable steering wheel
- Remote control central locking with deadlocks
- Front fog lights

Special Edition 1.4i Côte d'Azur

- Translucent blue gear knob
- Aluminium bumper inserts, rubbing strips and door handles
- Leather steering wheel
- Stylish door handles
- 'Woven' Bayadere cloth upholstery
- Côte d'Azur badge



Special Edition Latte 1.4i Euro IV Engine

This new contemporary classic mixes the elegance of C3 Pluriel Exclusive with the freshness of the Ivory body colour. The standard equipment is as follows:

- Ivory body colour
- Elegance pack*
- Air conditioning
- Latte Badge



1.4HDi Exclusive key equipment

- 4 colours available
- 1.4HDi Euro IV engine
- Elegance pack*
- Air conditioning

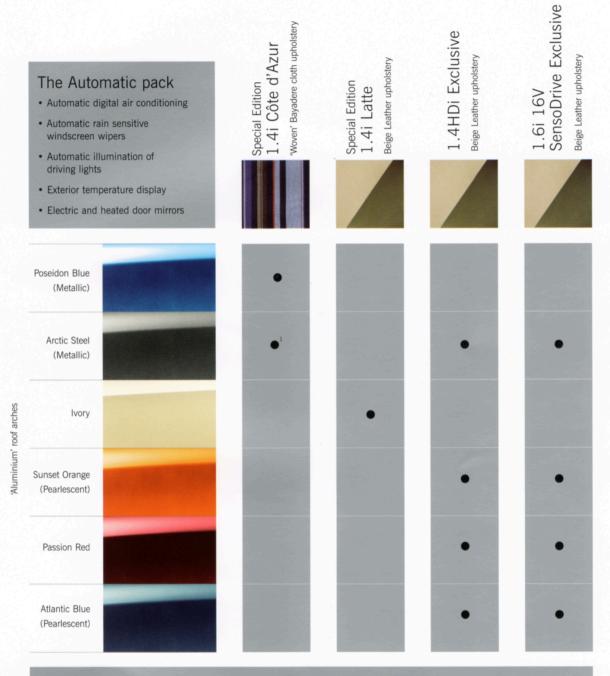


1.6i 16V SensoDrive Exclusive key equipment (over 1.4HDi Exclusive)

- SensoDrive gearbox
- 15" Alloy wheels with 185/65 R15 tyres
- Automatic pack*
- Anti-theft alarm



COLOUR & TRIM AVAILABILITY



¹ Available with anthracite roof arches.

The Elegance pack

- · Aluminium bumpers
- · Aluminium rubbing strips
- Aluminium door handles
- · Aluminium roof arches
- · Leather upholstery
- · Leather steering wheel
- Stylish interior door handles with leather finish
- · Electric folding door mirrors



CITROËN C3 PLURIEL

Versatility, individuality and practicality... it's a winning combination

The C3 Pluriel - a car that's as versatile and individual as you are. OK, you're really tempted. But hang on a minute. Don't let your heart rule your head. What about equipment? What about comfort? What about safety? What about the practicalities and all those details that really make a difference?

Sorted. One of the first things you'll notice is just how roomy the C3 Pluriel really is. In fact, there's more space than many other cars in its class so it really is a true 4-seater.

C3 Pluriel benefits from a whole host of active and passive safety features. For starters, there's the responsive and stable road holding complemented by ABS with Electronic Brakeforce Distribution (EBD) and Emergency Braking Assistance (EBA). The speed-variable power assisted steering and automatically activated hazard warning lights in the event of sudden deceleration. And, if the worst should happen, the reinforced body shell, protective roof arches and four airbags could make all the difference.

Now comes the really serious decision of the day. Is it to be the Panoramic Saloon or the Cabriolet? Or perhaps the Spider? But don't get too hung up on it. After all, if you change your mind, the C3 Pluriel changes too.













- 1 The body colour flows into the interior too
- 2 Even storage can be stylish

The SensoDrive sensation

Does the comfort and relaxation of driving an automatic appeal? But what about the enjoyment and pure pleasure of fingertip gear changes that comes with a manual gearbox? It can all be a bit of a dilemma.

The good news is that now with the C3 Pluriel 1.6i 16V you don't have to choose. Because with the SensoDrive paddle shift, five speed sequential gearbox, you can have both.

So whatever your mood and whether it's urban driving with all the stops and starts or motoring out on the open road, you can choose automatic or manual mode. And really get the maximum from your driving experience.



Accessories you won't want to be without

Enhance your C3 Pluriel with Citroën's wide range of Accessories, designed specifically for your vehicle. Enjoy high-quality in-car entertainment, personalise your C3 Pluriel's appearance, or add to its convenience, storage and safety features.

Contact your local Dealer or visit our Accessory Selector via www.citroen.co.uk for further information.

Below is a selection of C3 Pluriel Accessories:

3 Rain cover

Essential product for when the vehicle is parked, providing protection against sudden downpours.

4 TomTom Go Satellite Navigation

Easy to use with a high quality touch screen.

5 Contoured Mudflaps

To reduce the effects of road spray and prevent damage to paintwork.

6 Roof arch storage stand

This steel stand with protective foam strips is easily assembled and is an ideal storage solution for your roof arches.











EQUIPMENT SPECIFICATION (VEHICLES PRODUCED FROM 1ST DECEMBER 2006)

Engine Availability	Côte d'Azur	Latte	Exclusive	SensoDrive Exclusive
Engine Availability	Ö	ت	ũ	SЭ
1.4i (75hp) 1.6i 16V SensoDrive (110hp) 1.4HDi (70hp)				•
Body Type				
Saloon 3 door	•	•	•	•
Panoramic Saloon 3 door Cabriolet 3 door			•	н
Spider 3 door	•	•	•	•
Spider pick-up 3 door	•	•	•	
Style				
Exterior Redy colour painted hymper chirts				
Body colour painted bumper skirts Two-tone body/roof colour			·	н
'Techno' style headlamps and rear lights	•	•	•	•
'Pelican' 15" steel wheel with 185/65 R15 tyres 'Coyote' 15" alloy wheels with 185/65/R15			•	
tyres and locking wheel nuts (four)				
'Leopard' 16" alloy wheels with 195/50/R16 tyres¹ Aluminium bumper inserts	♦	\Q	♦	\Q
Aluminium rubbing strips	•	•	•	•
Aluminium door handles Interior	•	•	•	•
Aluminium effect gearshift paddles				•
Aluminium effect front vents Translucent blue gear knob	•	•	•	•
Leather steering wheel	•	•	•	•
Stylish interior door handles with leather finish	•	•	•	•
Wishbone' style front and rear armrests Body colour inserts on interior front doors and rear panels				
Body colour inserts on back of front seats	1553			•
Comfort & Convenience Air conditioning Automatic digital air conditioning Pollen filter	0	•		:
Air recirculation	•	•	•	•
Tinted windows * Electric front window with one-touch opening			H	
operation on driver's side only			H	H
Electric rear windows Electric full length sliding and fully retractable		H	Н	н
roof with 8 pre-programmed opening positions		H	H	ы
Variable power assisted steering Height and tilt adjustable steering wheel			H	
Roof arch storage bags	♦2	♦2	♦2	♦2
Roof arch storage stand Rain cover	♦2			
Driver's and front passenger's sunvisors with		•	•	
covered courtesy mirrors and map holder Driver's and front passenger's reading lights			·	
Space saver spare wheel	•		•	•
Cigarette lighter Heated rear window		•		
Safety & Security				
ABS with Electronic Brakeforce Distribution (EBD)		•		
Emergency Braking Assistance (EBA)	•	•	•	•
Adaptative driver's and front passenger's airbags Front passenger's airbag cut-off device		•	:	
Front lateral airbags	•	•	•	•
Front seat belt pre-tensioners with force-limiters Four 3-point inertia reel seat belts			•	:
Automatic activation of hazard warning lights				
(in case of rapid deceleration) Energy absorbing door impact protection				
High strength steel front pillars	•	•	•	•
Removable reinforced roof arches Rear head restraints with reinforced safety cage	•	•	•	•
Fuel cut-off device	•	•	•	•
Tuel cut on device	•			
High frequency remote control central locking for				
	•			
High frequency remote control central locking for doors, rear window and tailgate (with two plips) Deadlocks Dashboard mounted locks control for doors and	•			
High frequency remote control central locking for doors, rear window and tailgate (with two plips) Deadlocks	•	•	•	•
High frequency remote control central locking for doors, rear window and tailgate (with two plips) Deadlocks Dashboard mounted locks control for doors and electric rear windows	•			•

	Côte	Latte	Exclus	Senso
Transponder immobiliser	•	•	•	•
Boot security cover	•	•	•	•
Anti-theft alarm	1000			•
Seating				
'Woven' Bayadere cloth upholstery	•			
Leather upholstery				
Driver's seat height adjustment Height adjustable front head restraints	м	н	н	н
Split/folding rear seat with reinforced head restraints	•		•	•
Isofix child seat anchorage points on two rear seats	•	•	•	•
Storage				
Front door pockets Lockable lower front passenger glove box		н	н	
Removable rear parcelshelf	•			•
Removable boot floor	•	•	•	•
Centre console with cup holders	•	•	•	•
Lighting				
Front fog lights				•
High level third brake light	•	•	•	•
Height adjustable headlamps	•	•	•	•
Automatic illumination of driving lights				•
Twin rear fog and reversing lights	•			
Visibility				
Electric door mirrors	•			
Electric folding door mirrors		•	•	200
Electric, heated and folding door mirrors	1986			•
2 speed windscreen wipers with intermittent function	•	•	•	
Automatic rain sensitive windscreen wipers				
Driver Information				
Rev counter	•	•	•	•
Digital clock	•	•	•	•
Digital dashboard display			•	•
Audible lights-on warning 'Black panel' night time instrument lighting	м	н	н	м
Coolant temperature gauge				
Multi-function on-board trip computer	•	•	•	•
Self-programmable audible over-speed warning	•	•	•	•
Exterior temperature display	-			•
In-Car Entertainment				
6 speaker anti-theft RDS stereo radio/CD player			3 33	200
with steering mounted controls				Bell.
Dashboard mounted 5 CD autochanger	\rightarrow	\rightarrow	\rightarrow	\Q
Option Summary				
Air conditioning	0			1000
Spider pack:	1439			1000
. Roof arch storage bags	0	0	0	\ \
. Roof arch storage stand				3
. Rain cover 'Leopard' 16" alloy wheels with 195/50/R16 tyres ¹	♦	^	^	0
Dashboard mounted 5 CD autochanger		0	0	0
Metallic/Pearlescent paint	•	1000	0	0
Ivory paint	3	•	1 3 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	1000
• Charlest and an in-				

- Standard equipment
 Optional cost factory fitted equipment
 ◇ Optional cost dealer fitted equipment
- ¹ Requires tyre upgrade.
- ² Part of spider pack. Can be ordered individually.

TECHNICAL SPECIFICATION

Engine	1.4i Euro IV	1.4HDi Euro IV	1.6i 16V SensoDrive Euro IV		
Capacity (cc)	1360	1398	1587		
Cylinders	4 in line	4 in line	4 in line		
Max power DIN (hp/rpm)	75/5400	70/4000	110/5750		
Max torque DIN (lb.ft/rpm)	87/3300	118/2000	108/4000		
Fuel system	Multipoint electronic fuel injection	High pressure direct Diesel injection	Multipoint electronic fuel injection		
Transmission					
Five speed manual			The second second		
Five speed SensoDrive Clutch type	Dry single plate	Dry single plate	Dry single plate		
Performance					
Max speed (mph)	99	98	117		
0-62 mph (secs)	13.9	16.1	13.0		
Standing 1000m (secs)	35.6	37.2	33.8		
N.B. All figures driver alone					
Economy Litres/100km (mpg)					
Urban cycle	9.1 (31.0)	5.7 (49.6)	8.6 (32.8)		
Extra urban	5.4 (52.3)	4.2 (67.3)	5.6 (50.4)		
Combined	6.8 (41.5)	4.7 (60.1)	6.7 (42.2)		
N.B. Official Government test fuel consumption figures					
CO ₂ Emissions (g/km)	163	125	160		
Wheels & Tyres					
15" wheels with 185/65 R15 tyres	•				
15" alloy wheels with 185/65 R15 tyres		•			
125/80 R15 space saver spare wheel					
Weights (kg)					
	1150	1105	1205		
Unladen weight	1158	1185	1205		
Max laden weight	1513	1544	1556		
Max towing weight braked	800	800	800		
Max tow hitch download	34	34	34		
Brakes	Front ventilated discs, rear drums Front ventilated discs, rear drums				
Steering					
Number of turns lock to lock	THE RESERVE OF THE PARTY OF THE	2.8			
Turning circle between kerbs (m)	2.8 11.29				
Suspension	Anti-roll have front and year Front	Macpherson strut/coil springs. Rear: inc	dependent trailing arms/soil enrices		
	Anti-Toll bars front and real. Front:	macpherson struycoll springs. Rear: Inc	acpendent training arms/con springs		
Fuel Tank Capacity Litres (gallons)		47 (10.3)			
Exterior Dimensions (mm)					
Length	3934				
Width	1700				
Height	1563				
Wheelbase		2460	1000		
Boot Volumes (dm³)					
Boot voidines (dili)	266				
Rear seats up - below parcel shelf (Litres VDA)		137			
Rear seats up - below parcel shelf (Litres VDA) Rear seats up - below parcel shelf - Cabriolet & Spider (Litres VDA)		137			
Rear seats up - below parcel shelf (Litres VDA) Rear seats up - below parcel shelf - Cabriolet & Spider (Litres VDA) Depth under boot security cover - Cabriolet & Spider (mm)		400			
Rear seats up - below parcel shelf (Litres VDA) Rear seats up - below parcel shelf - Cabriolet & Spider (Litres VDA) Depth under boot security cover - Cabriolet & Spider (mm) Length of boot - rear seats up (mm)		400 670			
Rear seats up - below parcel shelf (Litres VDA) Rear seats up - below parcel shelf - Cabriolet & Spider (Litres VDA) Depth under boot security cover - Cabriolet & Spider (mm)		400			

Citroën Care for Car and Driver

A network of Citroën New Car Dealers, Authorised Repairers and Parts Distributors are equipped and trained to meet the needs of today's Citroën customer.

Dealers can offer advice on vehicle funding; via Citroën Contract Motoring with packages such as Contract Hire, Finance Lease or Lease Purchase for Business Users, or via Citroën Financial Services with Hire Purchase or Elect 3 Personal Contract Purchase for Retail buyers.

In addition Authorised Repairers have a team of technicians skilled in the care and maintenance of Citroën products.

Citroën Elect 3 With the Elect 3 Personal Contract Purchase Scheme, you decide on the model which best suits your motoring needs, then set your preferred contract period and anticipated annual mileage. At the end of the contract period you have the added flexibility of part exchanging the car for another new Citroën, purchasing the vehicle or simply returning it.

Citroën DRIVENOW Personal Lease

DRIVENOW Personal Lease is an innovative new way to enjoy a new Citroën without the cost of ownership. With Citroën Assistance, Replacement of Wear & Tear Parts and Extended Warranty, (Not Applicable on the C6), as standard for the full term of the agreement, most unforeseen costs that can prove difficult to budget for are taken care of. With leasing which can be arranged for a period of up to 4 years, DRIVENOW Personal Lease offers you a hassle free motoring solution.

Citroën Fleet and Business Sales

All Citroën New Car Dealers are dedicated to meeting the specialist needs of both the fleet and business buyer. Their comprehensive service can include advice on important business vehicle

decisions, such as alternative acquisition methods, disposal of existing cars and vans, priority servicing and much more. In short, their expertise aims to provide a 'total transport solution' for all your fleet or business vehicle needs. If you would like to contact Citroën direct for further information, please call Citroën Fleet Connect on 08457 940 940. Or look us up at: http://www.citroen.co.uk/fleet

Citroën ADVANTAGE Extended Warranties

Whether you intend to keep your new Citroën for more than 3 years or simply plan to drive more than 60,000 miles during its first three years, Citroën ADVANTAGE is an extended warranty which offers a similar level of cover to Citroën's new vehicle warranty. For more information, please contact your Citroën Dealer or call 0800 587 9808.

Citroën ADVANTAGE is underwritten by Pinnacle Insurance plc. Conditions apply.

Citroën MAINTENANCE

What if you could relax, safe in the knowledge that for a small one off fee or knowledge that for a small one off fee or a low monthly payment, you could benefit from routine servicing, replacement of wear & tear items and roadside assistance? With Citroën MAINTENANCE you can. Simply choose the period & select the mileage and you too could benefit from peace of mind motoring on your terms. For information, contact your Citroën New Vehicle Dealer or Citroën Authorised Repairer.

Citroën ASSISTANCE

For all models except C6: In response to a free telephone call, Citroën ASSISTANCE brings rapid expert roadside assistance to you in an emergency. It comes free of charge for a full year and operates 24 hours a day in all parts of the UK and Europe. Services include nationwide recovery for both car and passengers,

a home call service, replacement vehicle, a home call service, replacement vehicle, hotel accommodation and vehicle storage if required. Please note, Citroën ASSISTANCE only applies to incidents covered by the new vehicle warranty, and excludes non-vehicle faults, such as running out of fuel, mis-fueling, loss of keys, lock-ins, road traffic accidents and punctures/wheel changes.
C6: Citroën Assistance covers all incidents and for a period of 3 years. Full details are available on request from Citroën UK via cukcustomer_relations@citroen.com

Comprehensive Warranty Every new Citroën car offers the benefit of a 3 year* warranty package, plus a 12 year anti-corrosion** warranty and a 3 year paint warranty.

Citroën INSURANCE

Citroën INSURANCE*** is the only motor insurance designed exclusively for Citroën drivers and offers tailored cover at a competitive price.

When the time comes to renew your insurance cover, call Citroën Insurance on 0870 024 2725.

Lines open 8am – 8pm weekdays, 9am-5pm Saturdays. Calls may be recorded.

Internet

The Citroën Website contains full information on all Citroen products and offers available in the UK, together with details of our environmental and recycling policies.

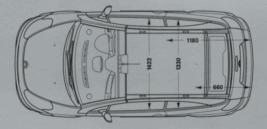
The site address is: http://www.citroen.co.uk
You can contact Citroën directly via
cukcustomer_relations@citroen.com

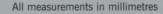
- * 2 years' manufacturer's warranty. No-fee customer option of 1 year's Dealer provided extended warranty, only on cars sourced from Citroën UK Limited. Note: dealer provided warranty is limited to 60,000 miles for cars and 100,000 miles for light commercial vehicle
- Against all internal to external perforation to bodywork or underbody on condition the car undergoes an inspection by a Citroën franchised Dealer every two years from its fourth anniversary
- *** Citroën Insurance is arranged by Banque PSA Finance and underwritten by UK Insurance Limited. Conditions apply

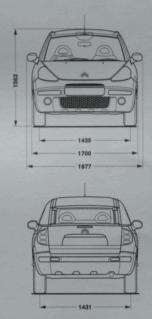
Full details available on request.

Credit subject to status and to over 18's only. A guarantee may be required. Written quotations available on request from Citroën Financial Services, Quadrant House, Princess Way, Redhill, Surrey RH1 1QA. Citroën Financial Services is a trading name of Banque PSA Finance. Telephone calls may be recorded or monitored for training or











www.citroen.co.uk

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